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**SCOTTSDALE FASHION SQUARE'S  
SCOTTSDALE FASHION WEEK'S FINALE HEADLINERS  
ANNOUNCED**

**Five Scottsdale Fashion Square Retailers Ignite the Fashion Week Runway**

Scottsdale, Ariz. — Sept. 13, 2010 — This week, New York Fashion Week sets the stage with high-fashion for spring, yet you'll have to wait until next year for stores to carry the trends. But on Saturday, Nov. 6, Scottsdale Fashion Square retailers Betsey Johnson, CH Carolina Herrera, MaxMara, Ted Baker and Tory Burch, will take the main stage at Scottsdale Fashion Week and showcase five high-energy fashion shows with designs available immediately in the stores – a plus to our own Valley Fashion Week.

The spectacular shows start at 6:30 p.m. with beautiful models provided by The Agency AZ, local well-known modeling agency and its director, Margaret Merritt. Here's a sampling of what to expect from the retailer line up:

- Betsey Johnson: known for celebrating exuberant and over the top women's apparel,
- CH Carolina Herrera: referent of luxury, sophistication and elegance in the world of fashion,
- MaxMara: the modern Italian-based women's apparel retailer
- Ted Baker: the catchy London-based men's and women's apparel retailer,
- Tory Burch: the always feminine signature label for women's apparel

"All five shows will undoubtedly excite our guests with one-of-a-kind fashion and high energy not found anywhere else in the state," said Kate Birchler, marketing manager for Scottsdale Fashion Square. "We are thrilled to have such an amazing collection of first-to-the-market retailers take the runway this year.

Along with the Saturday night runway shows, fashion-lovers can take advantage of the great events taking place inside Scottsdale Fashion Square. There will be smaller runway fashion shows featuring retailers on Friday and Saturday afternoons near Barneys New York. Starting Friday and Saturday at 1 p.m., guests can enjoy restaurant specials, in-store promotions and free runway shows including kate spade, Lacoste, Michael Stars, Metropark, lucy and Francesca's Collections. Shoppers also will receive an exclusive Scottsdale Fashion Week tote bag when they spend \$300 or more in one day October 18 through November 7.

Would you like to attend? Shoppers can enter for a chance to win a Scottsdale Fashion Week VIP package including six VIP tickets to Scottsdale Fashion Week, dinner at Fred's in Barneys New York and a \$500 shopping spree courtesy of Scottsdale Fashion Square. The total experience is valued at nearly \$2,000. Tickets for Scottsdale Fashion Week events can purchase tickets online at [www.scottsdalefashionweek.com](http://www.scottsdalefashionweek.com) as well as from the 2010 Scottsdale Fashion Week charity partner, The Junior League of Phoenix. Seats are limited and advance purchases are encouraged. For more up-to-minute information follow Westcor Style Panel on Facebook.

Founded in 1969, Phoenix-based Westcor is a wholly owned subsidiary of Macerich. The largest owner-manager of commercial properties in Arizona, Westcor's portfolio currently consists of approximately 16 million square feet of retail space at 25 shopping centers, including 12 super-regional centers and 13 community and specialty centers. The company has set the industry

benchmark for ground-up shopping center development, such as Chandler Fashion Center, SanTan Village and Arrowhead Towne Center. In addition to responsible development, Westcor takes an integrated approach to charitable giving, using a variety of resources to make a difference in the communities, including volunteer programs and contributions. Additional information about Westcor is available online at [www.westcor.com](http://www.westcor.com).

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